

February 2, 2018

To: Oregon Public Broadcasting
From: DHM Research
Re: Oregon omnibus survey results: politics and sexual harassment; Project, #00468

INTRODUCTION & METHODOLOGY

From January 25-31, 2018, DHM Research conducted a survey of Oregonians for Oregon Public Broadcasting (OPB). The survey covered several topics. This document includes the results for sections on Oregon politics and sexual harassment.

Research Methodology: The telephone survey consisted of 604 Oregon adults and took approximately 12 minutes to complete. This is a sufficient sample size to assess Oregonians' opinions generally and to review findings by multiple subgroups.

Respondents were contacted by a live interviewer, which included both land lines and cell phones. In gathering responses, a variety of quality control measures were employed, including questionnaire pre-testing and validation. Quotas were set by age, gender, education, and area of the state to match US Census percentages for adult Oregonians. Quotas for political party affiliation were set by the current party registration figures from the Oregon Secretary of State.

Statement of Limitations: Any sampling of opinions or attitudes is subject to a margin of error. The margin of error is a standard statistical calculation that represents differences between the sample and total population at a confidence interval, or probability, calculated to be 95%. This means that there is a 95% probability that the sample taken for this study would fall within the stated margin of error if compared with the results achieved from surveying the entire population. The margin of error for this survey is $\pm 4.0\%$.

DHM Research Background: DHM Research has been providing opinion research and consultation throughout the Pacific Northwest and other regions of the United States for 40 years. The firm is nonpartisan and independent and specializes in research projects to support public policy making.

**Oregon Public Broadcasting Omnibus Survey
Oregon Politics & Sexual Harassment Sections**

January 25–31, 2018
N=604 Oregon adults; ±4.0% margin of error
12 minutes

DHM Research #00468

GENERAL MOOD

1. All things considered, would you say Oregon is headed in the right direction, or have things gotten off on the wrong track?*

Response Category	Jan '18 n=604	Oct '16 n=600	Feb '16 n=400	April '15 n=400	Sept '14 n=400	May '14 n=400	Jan '12 n=400	Sept '11 n=400
Right direction	49%	40%	39%	49%	48%	43%	42%	32%
Wrong track	35%	44%	39%	36%	37%	37%	40%	50%
(Don't read) Don't know	16%	16%	13%	15%	15%	20%	18%	12%

PUBLIC IMPRESSIONS

I would like to ask you about your impressions of some public figures. For each, please tell me if your impression of that person is very positive, somewhat positive, somewhat negative, or very negative.

(Randomize)

Response Category	Very positive	Somewhat positive	Somewhat negative	Very negative	Don't know
2. Governor Kate Brown					
January 2018	16%	33%	15%	22%	14%
October 2016	19%	29%	16%	17%	20%
3. President Donald Trump**					
January 2018	17%	19%	12%	47%	4%
October 2016	16%	15%	11%	55%	3%
4. State Representative Tina Kotek	4%	16%	4%	3%	73%
5. State Representative Knute Buehler	3%	20%	9%	2%	65%

GOVERNOR'S RACE

6. There will be an election for Oregon Governor in the fall of 2018. If the election were today, and the candidates were Kate Brown, a Democrat, and Knute Buehler, a Republican, who would you be most likely to vote for? **(Rotate names/parties)**

Response Category	n=604
Kate Brown	46%
Knute Buehler	29%
(Don't read) Some other candidate	2%
(Don't read) Undecided	18%
(Don't read) Don't plan to vote	<1%
(Don't read) Don't know	5%

SEXUAL HARASSMENT

Now let's turn to a new topic. I'd like to ask you about your experiences and opinions about sexual harassment. I'd like to remind that because this is also a sensitive topic and you can skip any questions that you like.

41. Have you ever been sexually harassed?

Response Category	Total n=604	Women n=306	Men n=295
Yes	37%	55%	18%
No	61%	43%	80%
(Don't read) Don't know	2%	3%	2%

42. Have you ever been accused of sexual harassing another person?

Response Category	Total n=604	Women n=306	Men n=295
Yes	6%	1%	11%
No	93%	98%	89%
(Don't read) Don't know	1%	1%	1%

43. Sexual harassment is a big topic in the news right now—do you think it is being over-reported or underreported or is the coverage just right?

Response Category	Total n=604	Women n=306	Men n=295
Over-reported	35%	27%	43%
Underreported	24%	33%	15%
Just right	33%	34%	32%
(Don't read) Don't know	8%	7%	10%

DEMOGRAPHICS

The following questions are for statistical purposes and to ensure that we hear from a representative group of Oregonians.

44. Do you describe your gender as:

Response Category	n=604
Male	49%
Female	51%
Non-binary or gender non-conforming	n=2
(Don't read) Refused/Missing	n=1

Observed gender (if Q44=3, non-binary THEN interviewer code by observation) Observe and record as separate A/B variable for Male or Female. Include as part of overall Male/Female quotas.

Response Category	n=604
Male	49%
Female	51%

45. Age

Response Category	n=604
18–29	20%
30–44	25%
45–64	34%
65+	21%

46. Area of state

Response Category	n=604
Tri-county	44%
Willamette Valley	27%
Rest of State	29%

47. Political party **(record from sample)**

Response Category	n=604
Democrat	36%
Republican	26%
Independent	3%
Other	3%
Non-affiliated	32%

48. What is the highest level of education you have achieved?

Response Category	n=604
Less than high school	3%
High school diploma or GED	31%
Some college/2-year degree	36%
4-year degree	18%
Graduate degree	11%
(Don't read) Refused/Missing	1%

49. What was your total household income in 2017?

Response Category	n=604
Less than \$25,000	18%
\$25,000 to less than \$50,000	17%
\$50,000 to less than \$75,000	22%
\$75,000 to less than \$100,000	12%
\$100,000 to less than \$150,000	8%
\$150,000 or more	5%
(Don't read) Refused/Missing	17%

50. Do you have children 18 or under living in your household?

Response Category	n=604
Yes	29%
No	69%
(Don't read) Refused/Missing	2%

50a. What is your racial or ethnic identity **(all that apply)**

Response Category	n=604
White	77%
Black or African American	1%
Hispanic or Latino	11%
Native American/Alaska Native	2%
Asian or Pacific Islander	2%
Other	3%
(Don't read) Refused/Missing	7%

51. Are you currently experiencing pain that has lasted 12 weeks or more?

Response Category	n=604
Yes	30%
No	69%
(Don't read) Refused/Missing	1%

52. Have you ever experienced pain that lasted 12 weeks or more?

Response Category	n=604
Yes	50%
No	49%
(Don't read) Refused/Missing	1%

53. This poll is sponsored by Oregon Public Broadcasting. Would you be willing to have a reporter contact you to talk a bit more about these issues?

Response Category	n=604
Yes	23%
No	77%